

VALERIE OJEDA

EVENT EMCEE • CORPORATE SPEAKER • TRADE SHOW PRESENTER

ABOUT VALERIE

Known as “The Event Chameleon,” Valerie Ojeda has built her career on a rare ability to adapt seamlessly to any audience, message or moment.

She can command an elegant black-tie gala, fire up a crowd at a sporting or entertainment event, keep a corporate program engaging and on track, lead a fundraiser, interview executives or deliver complex technical messaging verbatim on a busy trade show floor—always with the tone, style and energy the room requires.

Valerie’s quick wit, comedic instincts and natural warmth allow her to make audiences feel comfortable almost immediately. She knows when to bring the humor, when to raise the energy and when to step back and let the message lead. Whether she is drawing people into a trade show presentation, encouraging participation in a ballroom or creating momentum during a fundraiser, her audience interaction always supports the client’s objective.

Originally from Chicago, Valerie brings a genuine love of people and a strong Midwestern work ethic to every assignment. She is known for arriving thoroughly prepared, collaborating closely with the client team and making the process remarkably easy. Give her a script, talking points or a core message, and she quickly understands the audience, the tone and the business objective—then brings it to life in a way that feels natural, engaging and completely at home within the event.



Calm under pressure and highly adaptable in real time, Valerie handles last-minute changes, shifting schedules and unexpected live-event moments without losing the audience—or the objective.

Her background in acting, sales, marketing, television production, live-event management, singing and on-camera hosting gives her a unique understanding of both performance and business objectives. Her experience spans virtually every major industry, allowing her to quickly understand the audience, the message and what will make the room respond.

With more than 20 years of experience and over 1,000 live events worldwide, Valerie has represented Fortune 500 brands at conferences, trade shows, corporate programs, galas, fundraisers, sporting events and live entertainment experiences.

Her superpower is versatility.

Her standard is over-delivery.

Her goal is always the same: make the audience care.