



VALERIE OJEDA

EVENT EMCEE • CORPORATE SPEAKER • TRADE SHOW PRESENTER

INDUSTRY EXPERIENCE

More than 20 years • 1,000+ live events worldwide • Fortune 500 brands

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PROFESSIONAL PROFILE

Professional event emcee, corporate speaker, trade show presenter and on-camera host known as “The Event Chameleon” for adapting seamlessly to different audiences, industries, messages and moments. Valerie combines polished stage presence, quick wit, natural warmth and calm under pressure with a strong understanding of business objectives. She quickly learns scripts, products and brand messaging, then brings them to life in a way that feels natural, engaging and completely at home within the event.

CORE CAPABILITIES Event Emcee / MC • Corporate Speaker • Trade Show Presenter • Executive Interviews • Audience Engagement • Product Demonstrations • Lead Generation • Teleprompter • Ear Prompter • On-Camera Host • Live-Event Management • Product Specialist • Actor • Singer

SELECTED INDUSTRY EXPERIENCE

TECHNOLOGY, CYBERSECURITY & AI

Selected companies: Microsoft • Dell Technologies • HPE • Panasonic • Sony • Canon • Epson • Kioxia • Wiz • ColorTokens • Salt Security • Orchid Security

Selected events: CES • AWS re:Invent • RSAC • Black Hat • Dell Technologies World • HPE Discover • Supercomputing • ISTE Live • InfoComm

AUTOMOTIVE, MOTORSPORTS & MOBILITY

Selected companies: Acura • Honda • Ford • Cadillac • Hyundai • Infiniti

Selected events: Indy 500 • NASCAR • NHRA • SEMA • Monterey Car Week • Acura Grand Prix • Barrett-Jackson • National Auto Shows

MANUFACTURING, CONSTRUCTION & INDUSTRIAL

Selected companies: 3M • Topcon • Bodor Laser • Rehau • Cargill • FPSA • GibbsCAM • Scott Fire & Safety

Selected events: World of Concrete • CONEXPO • FABTECH • IMTS • Grainger • Fastenal • Process Expo • EATS • AHR Expo

CONSUMER PRODUCTS & RETAIL

Selected companies: The Pink Stuff • ZippyPaws • Youtheory • Chord Board • MorningStar Farms

Selected events: True Value • Ace Hardware • Orgill • Mid-States Distribution • Central Garden • National Hardware Show • NAMM

CORPORATE EVENTS, GALAS & FUNDRAISERS

Selected companies: Corporate and nonprofit clients across technology, legal, civic, entertainment and consumer sectors

Selected events: Pomona Mayor's Gala • Global Hi-Tech Films Awards Gala • Dreame Next • Law Rocks events nationwide

SPORTS, ENTERTAINMENT & LIVE EXPERIENCES

Selected companies: Acura • Ford • YouTheory • Sony • Panasonic • Law Rocks

Selected events: Country Thunder • Sundance • CinemaCon • NAB • E3 • Indy 500 • NASCAR • NHRA

HEALTHCARE, EDUCATION & PROFESSIONAL SERVICES

Selected companies: GE Healthcare • Dell Technologies • Microsoft • Thermo Fisher Scientific • Holiday Inn / IHG

Selected events: HIMSS • ISTE Live • National Food Safety Summit • FDIC • ASSP • NSC

ADDITIONAL EXPERTISE

Selected companies: Executive interviews • Complex technical messaging • Verbatim scripts • Product storytelling • VIP tours • Lead generation • Live demonstrations • Team coordination • Activation management

Experienced managing last-minute program changes while keeping audiences engaged and events on schedule.